

VeriSign® Identity Protection Authentication Service

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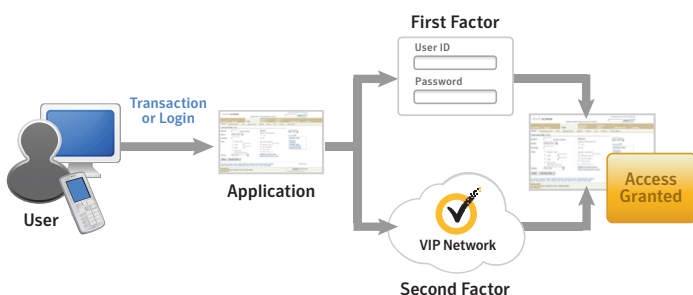
Overview

Organizations are increasingly opening their networks to remote employees, partners, and customers to increase business agility, deliver new products, and improve customer satisfaction. Sophisticated attacks on online services have rendered simple password authentication insufficient to protect an organization against unauthorized access to its network and applications. The ramifications of unauthorized access to confidential information are dire: regulatory non-compliance, stiff financial penalties, and loss of customer confidence.

Symantec's VeriSign® Identity Protection (VIP) is a leading cloud-based strong authentication service that enables enterprises to secure online access and transactions to help enable compliance and reduce fraud risk. A fully hosted SaaS solution, VIP offers a cost-effective way to give legitimate users access to business resources, enterprise applications and online websites while thwarting identity thieves and e-fraud cartels.

WHAT IS TWO-FACTOR AUTHENTICATION [2FA]?

Two-factor authentication combines something a user knows, such as a username and password, with something he or she possesses, such as a unique six-digit security code (*that changes every 30 seconds*) generated by a card, token, or mobile phone.



Critical Business Applications

Secure Remote Access to Corporate Information

By 2011, more than one billion workers worldwide are expected to routinely work outside traditional office environments, which means they'll require remote access to company resources. Cloud-based 2FA addresses the challenges of scalability and reliability that many organizations face when trying to implement on-premise 2FA to large groups of users.

VIP enables companies to deliver secure remote access to corporate networks, applications, and data, providing:

- **Improved productivity**—Enable employees to access corporate data and work anywhere, anytime
- **Better decisions**—Deliver time-critical information to increase business agility and responsiveness
- **Reduced costs**—Greatly reducing the costs of deploying & maintaining on-premise authentication infrastructure

Business Partner Access to Enterprise Extranets

Corporate extranets allow organizations to collaborate and streamline business processes across organizational boundaries. These new extranets allow enterprises to eliminate the need to build costly connections between internal and partner systems.

VIP enables companies to securely collaborate with partners and users while guarding against unauthorized access to sensitive intellectual property, resulting in:

- **Increased trust**—Partners are more willing to share sensitive information when they know it's protected
- **Accelerated time to market**—Reduce the time required to leverage partners and their capabilities
- **Increased agility**—Scale to meet changing business demands without additional infrastructure

Self-Service Customer Portals

Consumers are doing more shopping and banking online for the convenience and choice that this experience delivers. Consumer trust is essential to developing loyalty and fostering confidence in online services. Many consumers are limiting online transactions to mitigate risk of exposing their identities, thereby undermining organization's investment in online delivery of services.

Businesses can leverage VIP's strong authentication to protect consumers' online accounts, resulting in:

- **Increased customer confidence**—Address security concerns to increase online service adoption
- **Reduced fraud costs**—Help prevent unauthorized transactions to reduce the occurrence of fraud

Benefits

- **Enables compliance:** Helps enable compliance by establishing controls over access to sensitive data
- **Reduces capital costs:** Eliminates the expense of building and maintaining in-premise infrastructure
- **Accelerates time-to-security:** Speeds deployments by eliminating infrastructure and physical tokens
- **Delivers scalability:** Carrier-class availability and reliability accommodates rapid changes in user base
- **Compatible:** Leverages existing technology investments in hardware tokens or smartphones

Features

- Out-of-box self-service application—including token activation, token synchronization
- Flexible deployment options
- Free downloadable mobile phone credentials
- Wide choice of one-time password (OTP) credentials
- Integrates with enterprise infrastructure via plug-ins into popular enterprise applications

Credential Options



Learn more

For more information about VIP Authentication Services, visit: www.verisign.com/authentication/two-factor-authentication

To get a 90 day free trial of VIP Authentication Services: www.verisign.com/viptrial

More information

About Symantec

Symantec is a global leader in providing security, storage, and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored.

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